

Chapter 17.27 - SIGN STANDARDS

Sections:

17.27.010 - Purpose.

To encourage the effective use of signs as a means of communication in the community; to establish a permit system to allow a variety of types of signs in commercial and industrial zones, and a limited variety of signs in other zones, subject to the standards and the procedures outlined in this title.

(Ord. 617 § 1.1 Exh. A (part), 1996)

17.27.020 - Signs by type and zoning district.

Signs by Type and Zoning District						
Sign Types or Characteristics	R-1 & R-2	R-3	Nbrhd Com'l N-C	Gen Com'l G-C	Lmtd Mfg L-M	Mfg M-1
Animated	P	P	P	A	P	P
Changeable Copy	P	A	A	A	P	P
Illuminated Internal	P	A	A	A	A	A
Illuminated External	P	P	A	A	A	A
Illuminated exposed bulbs* or neon	P	P	A	A	P	P
Temporary	P	A	A	A	P	P
Window Signs	P	A	A	A	A	A
Directional Signs	P	A	A	A	A	A
Real Estate Signs	A	A	A	A	A	A

A = ALLOWED

P = PROHIBITED

* Includes traveling and flashing bulbs.

(Ord. 641 § 2.1, 1998; Ord. 617 § 1.1 Exh. A (part), 1996)

17.27.030 - Sign size limitations by zoning districts.

Sign Size Limitations by Zoning Districts						
Sign Types or Characteristics	R-1 & R-2	R-3	Nbrhd Com'l N-C	Gen Com'l G-C	Lmtd Mfg L-M	Mfg M-1
Sign Type	R-1 & R-2	R-3	Nbrhd Com'l N-C	Gen Com'l G-C	Lmtd Mfg L-M	Mfg M-1
Freestanding						
Area (sq. ft.)	N/A	6	36	360	160	160
Height (ft.)	N/A	4	12	60 ^a	36	36
Setback (ft.)	N/A	0	0	0	0	0
Number Permitted						
Per Zone lot	N/A	1				
Per Feet of Street frontage			1 per 50	1 per 50	1 per 100	1 per 100
Building						
Area (sq. ft.)	2	4				
Wall area (%)	-	-	10%	30%	10%	10%
Temporary	N/A	N/A			N/A	N/A
Size (sq. ft.)			16;sup\sup;	16;sup\sup;		

Lighting			N/A	N/A		
Setbacks (ft.)			0	0		

N/A = Not allowed in this zoning classification

a = Maximum height at property line (street frontage) is twenty feet. For every two feet of setback, sign height can be increased by one foot, to a maximum of sixty feet.

b = Square footage per face of sign, may be double-faced.

(Ord. 641 § 2.2, 1998; Ord. 617 § 1.1 Exh. A (part), 1996)