

## Chapter 17.46

### ADVERTISING DISPLAYS

[17.46.010: DEFINITIONS:](#)

[17.46.020: PERMIT ISSUANCE:](#)

[17.46.030: ZONING DISTRICTS PERMITTED OR PROHIBITED:](#)

[17.46.040: SIGNS EXEMPT FROM PERMIT:](#)

[17.46.050: REAL ESTATE, POLITICAL, AND DIRECTIONAL SIGNS:](#)

[17.46.060: PROHIBITED SIGNS:](#)

[17.46.070: REMOVAL OF PROHIBITED DISPLAYS:](#)

17.46.010: DEFINITIONS:  

**ADVERTISING DISPLAYS:** Off premises signs, on premises freestanding signs and any sign or advertising device, except as provided in section [17.46.040](#) of this chapter, shall be subject to the issuance of a building permit unless otherwise expressly permitted. Signs shall comply with provision of all applicable state regulations.

**BILLBOARD:** An outdoor advertisement making a material or service known, such advertisement being remote from the point of sale of such material or service.

**BUILDING INSPECTOR:** The qualified professional delegated by the Mineral County board of commissioners to do building control. The building inspector has the power to halt construction work on a site if it does not meet the prescribed standards. The building inspector is exempt from liabilities arising from errors and omissions.

**SIGNS:** Any card, cloth, metal, painted or wooden sign of any character, placed for outdoor advertising purposes.

**TO PLACE (And Any Of Its Variants):** As applied to advertising displays, includes the maintaining and the erecting, construction, posting, painting, printing, backing, nailing, gluing, stitching, carving, or otherwise fastening, affixing, or making visible, any advertising display on or to the ground, or any tree, bush, rock, fence, post, wall, building, structure, or thing. (Ord. 218A, 2011)

17.46.020: PERMIT ISSUANCE:  

**A. Purpose:** The purpose of these sign regulations is to encourage the effective use as a means of communication in the county; to enhance the aesthetic environment; to attract sources of economic development and growth; to minimize the possible adverse effects of signs on or near by public and private property; to improve traffic safety.

## B. General Standards:

1. Building Permit Required: A building permit shall be required for any sign unless expressly exempted.
2. Compliance With Codes: All signs shall comply with applicable provisions of the latest adopted edition of the uniform building code, the national electrical code and the uniform sign code.
3. Maintenance, Repair And Appearance: All signs shall be maintained in good repair and shall be neat in appearance. Any sign which is determined by the building inspector to be unsafe or unsightly because of bent, broken or missing parts or poor maintenance generally, may be declared a public nuisance.
4. Permission Required: Any permit issued under this chapter must have the permission of the landowner upon which the sign or billboard is proposed, and authorization of placement affixed on the permit. (Ord. 218A, 2011)

### 17.46.030: ZONING DISTRICTS PERMITTED OR PROHIBITED:

A. R-1 single-family district: No advertising allowed.

B. R-2 limited multiple residence district: Advertising regulations are:

1. Lighting: Lighted or unlighted identification sign (but not neon or other gaseous media) of not more than six (6) square feet in area attached to the face of a building.
2. Height Allowed: The height limitation shall be two (2) stories, not exceeding thirty five feet (35').

C. R-3 multiple-family residence district: Advertising regulations are:

1. Lighting: Lighted or unlighted identification sign (but not neon or other gaseous media) of not more than six (6) square feet in area attached to the fence of the building.
2. Height Allowed: The height limitation shall be three (3) stories, not exceeding forty five feet (45').

D. TR trailer overlay residential district: Advertising not allowed.

E. C-1 commercial district: Advertising regulations are:

1. Dimensions:

a. Pole Signs: Maximum height, three (3) stories, not exceeding forty five feet (45'); maximum sign area, one hundred sixty (160) square feet; minimum one hundred feet (100') between any pole signs and fifty feet (50') between any pole sign and ground sign.

b. Ground Signs: Maximum height, four feet (4'); maximum sign area, eighty (80) square feet; minimum fifty feet (50') between any two (2) ground sign and a pole sign.

c. Freestanding Signs: Maximum total sign area for all freestanding signs on one parcel of land, except exempted directional signs: One hundred sixty (160) square feet.

d. Projecting Signs: Maximum sign area, eight (8) square feet.

e. Wall Signs: Maximum sign area, ten percent (10%) of total wall area on which it is to be placed.

f. Prohibited Location: No freestanding sign may be located in a position where it intentionally obstructs the view of any other freestanding sign.

g. Master Signage Plan: A master signage plan may be required when there is more than one business located on one parcel.

h. Special Use Permit: The planning commission may issue a special use permit for any freestanding sign advertising four (4) or more businesses located on one parcel if there are no other freestanding signs within one hundred feet (100') of said sign and if the applicant provides sufficient evidence to show that the proposed sign would be more beneficial to the community than several freestanding signs on the same property. The sign area may not exceed two hundred (200) square feet.

F. M-1 industrial district: Advertising allowed with same specification as in C-1.

G. P public district: Advertising not allowed.

H. M-3 open use district: All nonresidential uses will require a special use permit. (Ord. 218A, 2011)

17.46.040: SIGNS EXEMPT FROM PERMIT:  

No permit shall be required for any of the following signs, but such signs shall be erected and maintained in accordance with the provisions of this section:

A. Official traffic control or regulatory signs, signals or devices, handicapped signs, street name signs or other signs required by law.

B. Professional occupation signs denoting only the name or firm name and profession of an occupant in a commercial building, public institutional building or dwelling house when the area of such sign does not exceed two (2) square feet for each professional occupant therein and placed on or against a building.

C. Memorial tablets, plaques or markers of bronze, stone or concrete.

D. Address numbers or plates and residential nameplates.

E. Bulletin boards not over fifteen (15) square feet, for public charitable and religious institutions when such bulletin boards are located on the premises of said institutions.

F. Off premises directional signs advertising places of public worship and assembly, hospitals, schools and institutions supported by charitable organizations subject to the following conditions:

1. There shall be not more than two (2) such signs on one parcel advertising any one use unless authorized by the planning commission.

2. Each such sign shall not exceed three (3) square feet in area.

3. Temporary signs and banners of a civic, charitable, educational, municipal or religious nature not to exceed a period of ninety (90) days.

4. Pennants, banners, balloons, and similar advertising devices located on private property advertising a special event or sale. Such devices must be removed within seven (7) days of the event.

5. Temporary signs on the interior of windows of commercial buildings.

6. The changing of advertising copy or message on a painted or printed sign specifically designed for the use of replaceable copy. (Ord. 218A, 2011)

17.46.050: REAL ESTATE, POLITICAL, AND DIRECTIONAL SIGNS:  

A. Real estate signs advertising the sale or lease of a property or open house provided no such sign exceeds four (4) square feet in area and three feet (3') in height, in all residential zones, or thirty two (32) square feet in area and five feet (5') in height in commercial and industrial zones and is placed on premises.

B. Temporary construction signs advertising the name of the contractor, lender or other professional, provided no such sign exceeds thirty two (32) square feet in area and six feet (6') in height and is placed on the premises where the structure is being constructed. Temporary signs shall be removed within thirty (30) days after the certificate of occupancy is issued.

C. Political signs, signs designed for the purpose of advertising support of or opposition to a candidate or proposition at a public election. Political signs shall be removed within thirty (30) days after the election.

D. Temporary on and off premises signs with messages such as, but not limited to, "for rent", "for sale", "garage sale", "open" or "closed"; provided, that no such sign shall exceed three (3) square feet in size and must not be affixed to trees or shrubs. Temporary signs shall be removed within seven (7) days after the event.

E. On premises directional signs that enhance the flow of traffic and are less than nine (9) square feet in sign area. (Ord. 218A, 2011)

17.46.060: PROHIBITED SIGNS:  

The following types of signs and displays are prohibited:

A. Signs which constitute a hazard to traffic or pedestrians;

B. Signs located within any stream or drainage channel;

C. Mobile signs or portable signs unless in conjunction with an approved special event. Said signs must be removed within seven (7) days of the event;

D. Signs which produce odor, sound, smoke, flame or other emissions;

E. Signs which imitate or simulate official signs, or which use yellow, blue, red blinking or intermittent lights resembling danger or warning signals;

F. Signs on public property or rights of way; signs attached to utility poles, street standards, trees or fences. (Ord. 218A, 2011)

17.46.070: REMOVAL OF PROHIBITED DISPLAYS:  

Any advertising structure or sign which is now, or hereafter may be, in violation of the provisions of section [17.46.020](#) of this chapter, shall be removed within three (3) years from the effective date hereof. (Ord. 218A, 2011)